



Georgia's Public Liberal Arts University

**College of Health Sciences**  
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**MEMO**

Date: February 6, 2011

To: Dr. Sandra Jordan  
Provost

Through: Dr. Sandra Gangstead  
Dean, College of Health Sciences

From: Dr. Martha Colvin *M*  
Associate Dean, College of Health Sciences

Cc: Dr. Barbara Roquemore, Chair – CAPC, Dr. Deborah MacMillan- COHS Curriculum  
Committee, Dr. Lisa Griffin, Interim Chair, Dept. of Kinesiology

Re: Substantive Change/Program Modification: B.S. in Public Health

At the January 28, 2011 meeting, the College of Health Sciences Curriculum Committee approved the request to rename the BS in Health Education: Community Health and Human Services to a BS in Public Health. This change also required some course modifications as well as the addition of two new courses. All requests were approved and the committee recommended we move forward. I concur with this recommendation.

The proposal was sent forward on February 1, 2011 with one committee member voicing concerns prior to the committee convening. As fate would have it, the committee did not meet due to lack of a quorum. This update proposal strives to address the concerns voiced. Please discard all previous copies.

Dr. Funke has documented the rationale for these changes in her request based on current public health needs not only in the United States but globally. These needs have resulted in a growing interest in education of public health issues and management at the undergraduate level.

Thank you for your consideration.



Georgia's Public Liberal Arts University

**School of Nursing**  
College of Health Sciences  
Campus Box 63  
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Date: January 28, 2011  
To: Martha Colvin, Assistant Dean CoHS  
From: Deborah MacMillan, Chair CoHS Curriculum Committee /DM  
RE: Completed Business COHS Curriculum Committee 1/28/11

The curriculum committee met today to review and discuss the following items, which we now sent to you with our recommendation for approval.

1. Formal Proposal for a stand alone major in Exercise Science in the Department of Kinesiology
  - a. Degree: Bachelor of Science
  
2. Proposal for degree program changes in the Department of Kinesiology
  - a. Implementation of a revision to the B.S. in Health Education: Community Health & Human services major which will include:
    - i. Change of name for the major
    - ii. Addition of two new courses and modifications in title and content of some existing courses.

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*Georgia College & State University, established in 1889, is Georgia's Public Liberal Arts University.  
University System of Georgia*

GEORGIA COLLEGE & STATE UNIVERSITY

DEGREE PROGRAM CHANGES  
PROPOSAL COVER SHEET

DEGREE: Bachelor of Science

CIP CODE: 51.2208

PROGRAM/CONCENTRATION NAME: Public Health

DEPARTMENT: Kinesiology

PROPOSED EFFECTIVE DATE: Fall, 2012  
Semester Year

Check One or More of the Following and Attach the Appropriate Forms

New Program Proposal

New Concentration Proposal

Change in Program/Concentration/Degree Requirements

Deactivate/Discontinue Degree Program/Concentration

Submitted by: Dr. Barbara Funke 1/21/2011  
Faculty Member Date

Recommendation:\*

Recommend  Not Recommend Dr. Lisa M. Griffin 1/24/2011  
*Lisa M. Griffin*  
Chair, Dept. Curriculum Committee Date

Recommend  Not Recommend Dr. Lisa M. Griffin 1/24/2011  
*Lisa M. Griffin*  
Department Chair Date

Recommend  Not Recommend Deborah Maczulla 1/28/2011  
Chair, School Curriculum Committee Date

Recommend  Not Recommend Shirley K. Bangstead 1/30/11  
School Dean Date

Recommend  Not Recommend \_\_\_\_\_  
Vice President for Academic Affairs Date

Recommend  Not Recommend \_\_\_\_\_  
Chair, University Curriculum & Assessment Cmt. Date

\*A "Not Recommend" recommendation should include reviewer rationale and recommended action here:



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## DEGREE AND/OR MAJOR DEACTIVATION FORM

**Institution: Georgia College & State University**

**Date Submitted: February 4, 2011**

**Deactivation Effective Date: Fall 2012**

**Degree Title and CIP Code: 51.2207**

**Rationale:**

We are requesting a substantive change/program modification for our current BS in Health Education: Community Health and Human Services concentration. If/when this proposal is accepted, we will no longer need the BS in Health Education with a concentration in Community Health and Human Services.

**Name (President or VP for Academic Affairs typed): Dr. Sandra Jordan**

**Signature (President or VP for Academic Affairs):**



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## **SUBSTANTIVE CHANGE/PROGRAM MODIFICATION** *Curricular Change to an Existing Program*

**Institution: Georgia College & State University**

**Date Submitted: 2/7/11**

**Degree Name and CIP: 51.2208**

### **Rationale for Curriculum Modification:**

The purpose of this proposal is to implement a modification to the B.S. in Health Education: Community Health & Human Services (CHHS) major. The modification includes a redirection of the curriculum that will include the addition of two new courses and modifications in title and content of some existing courses. A second modification includes a change of name for the major from a B.S. in Health Education: Community Health & Human Services to a B.S. in Public Health.

Currently there are two concentration areas within the Health Education major, CHHS and Exercise Science. Exercise Science is proposing removal of the degree as a concentration from under the Health Education designation and creating a new major that will be a stand-alone program within the Department of Kinesiology. The B.S. in Health Education: Community Health & Human Services will become a stand-alone program pending approval of the Exercise Science major. Therefore, the B.S. in Public Health will be a change to an existing major, not the creation of a new major.

Historically, public health degrees have been delivered at the graduate level. However, there has been growing interest nationwide to incorporate public health courses into the liberal arts curriculum and to offer public health minors and majors at the undergraduate level. The Summer 2009 edition of Peer Review, a publication of the Association of American Colleges and Universities (AAC&U), was entitled, "Liberal Education and Undergraduate Public Health Studies". The issue highlighted numerous examples of the interest and need for public health education at the undergraduate level and described advocacy efforts to bring this to fruition from organizations such as the Institute of Medicine, the Association of Schools of Public Health, and the Association for Prevention Teaching and Research.

Terrorist attacks, health care crises, the obesity epidemic, economic recession, environmental disasters, global disease scares, and shooting sprees have all contributed to the increasing interest in public health and the desire for students to be trained to analyze and problem solve for the betterment of society.

Undergraduate training in public health provides an interdisciplinary set of content and skills that are readily applicable and transferable to many professions and post-graduate educational opportunities. Some of these include medicine, health care, human services, social sciences, biological sciences, health administration, social work, and international affairs. The creation of a major in Public Health will be the first step to

integrating public health into the liberal arts educational environment and may eventually be followed by a public health minor and University Core Curriculum offerings.

The primary changes in degree requirements reflect the need for course work in the five core public health knowledge areas including biostatistics, environmental health sciences, epidemiology, health services administration, and social and behavioral sciences. This will require a revision of the current Area F and major courses and the creation of two new courses. Coverage of these Public Health core areas will enhance, not supplant, the existing courses that address the National Commission for Health Education Credentialing (NCHEC) undergraduate competencies and sub-competencies that prepares students for certification as Health Education Specialists (CHES).

The content expected in the core public health areas is listed below:

1. Biostatistics – collection, storage, retrieval, analysis and interpretation of health data; design and analysis of health-related surveys and experiments; and concepts and practice of statistical data analysis;
2. Epidemiology – distributions and determinants of disease, disabilities and death in human populations; the characteristics and dynamics of human populations; and the natural history of disease and the biologic basis of health;
3. Environmental health sciences – environmental factors including biological, physical and chemical factors that affect the health of a community;
4. Health services administration – planning, organization, administration, management, evaluation and policy analysis of health and public health programs;
5. Social and behavioral sciences – concepts and methods of social and behavioral sciences relevant to the identification and solution of public health problems.

### **Summary of Specific Recommendations Related to Proposal**

1. Change name of degree from B.S. in Health Education: Community Health & Human Services to B.S. in Public Health.
2. Name change and content revision for the following courses:
  - \*KINS 2313 Introduction to Health Education to KINS 2313 Introduction to Public Health
  - \*KINS 3333 Communicable and Noncommunicable Diseases to KINS 3333: Epidemiology and Human Disease
  - \*Biostatistics applications added to KINS 4813 Research in Kinesiology
3. Create 2 new courses to meet missing components of public health knowledge areas:
  - \*Introduction to Environmental Health
  - \*Public Health Administration

**Curriculum Comparison:**

<b>Current Program of Study</b>			<b>Proposed Program of Study</b>		
GCSU Core Area A-E 42 hours			GCSU Core Area A-E 42 hours no changes		
<b>Area F- 18 hours</b>			<b>Area F- 18 hours one course modification (title &amp; content)*</b>		
Prefix/No.	Title	Credit Hours	Prefix/No.	Title	Credit Hours
PSYC 2102	The Developing Individual	3	PSYC 2102	The Developing Individual	3
BIOL 2160	Human Anatomy & Physiology I	4	BIOL 2160	Human Anatomy & Physiology I	4
BIOL 2170	Human Anatomy & Physiology II	4	BIOL 2170	Human Anatomy & Physiology II	4
KINS 2323	Nutrition	3	KINS 2323	Nutrition	3
KINS 2331	Medical Terminology	1	KINS 2331	Medical Terminology	1
KINS 2313	Introduction to HLTH Education	3	<b>KINS 2313</b>	<b>Introduction to Public Health *</b>	3
<b>Major 45 hours</b>			<b>Major 48 hours</b> one course modification (title & content)* 2 new courses (bold/italics)**		
KINS 2303	Personal Health and Fitness	3	KINS 2303	Personal Health and Fitness	3
KINS 3303	Community Health	3	KINS 3303	Community Health	3
KINS 3313	Health Promotion Program Planning	3	KINS 3313	Health Promotion Program Planning	3
KINS 3323	Substance Use and Abuse	3	KINS 3323	Substance Use and Abuse	3
KINS 3333	Comm. & Non –Comm. Diseases	3	<b>KINS 3333</b>	<b>Epidemiology and Human Disease*</b>	3
KINS 3343	Human Sexuality	3	KINS 3343	Human Sexuality	3
XXXX	Approved Elective	3	<b>KINS 3353</b>	<b>Intro. To Environmental Health**</b>	3
KINS 4303	Stress Management	3	KINS 4303	Stress Management	3
KINS 4323 or KINS 4333	US Women’s HLTH & Social Issues <u>or</u> Sex Gender & Sexology	3	KINS 4323 or KINS 4333	US Women’s HLTH & Social Issues <u>or</u> Sex Gender & Sexology	3
KINS 4343	Methods of Health Promotion	3	KINS 4343	Methods of Health Promotion	3
KINS 4813	Research in Kinesiology	3	KINS 4813	Research in Kinesiology	3
			<b>KINS 4353</b>	<b>Public Health Administration**</b>	3
KINS 4806	Internship in Kinesiology	12	KINS 4806	Internship in Kinesiology	12
<b>Optional Minor or Approved Electives-15 hours</b>			<b>Optional Minor or Approved Electives-12 hours</b>		
<b>Total Program-120</b>			<b>Total Program-120 hours</b>		

**Submitted by (President or VP for Academic Affairs typed): Dr. Sandra Jordan**

**Signature (President or VP for Academic Affairs):**